

## Programme of the LitCam Conference

### Literacy and Media

Venue: Congress Center, Frankfurt Fairgrounds

Date: Monday, 12.10.2009

10.30 am

#### Opening

**Juergen Boos**, Director of the Frankfurt Book Fair

#### Greeting

**Dr. Adama Ouane**, Director of the UNESCO Institute for Lifelong Learning

12.00 pm

#### Keynote Speaker

**Prof. Wang Li**, Deputy Director of UNESCO Research and Training Centre for Rural Education, located in Beijing, China

12.30 pm

Lunch Break

2.00 pm

#### Project Presentations

**Dr. Nafisatu Muhammad**, Executive Secretary for the National Commission for Nomadic Education (NCNE), Nigeria

**Tom O'Mara**, Distance Education Co-Ordinator, National Adult Literacy Agency, Ireland

**Dr. Brij Kothari**, Founder of Planet Read, India

**Dr. Said-Musa Samimy.**, Learning by Ear, Deutsche Welle, Afghanistan

4.00 pm

Coffee Break

4.30 pm

#### Panel Discussion

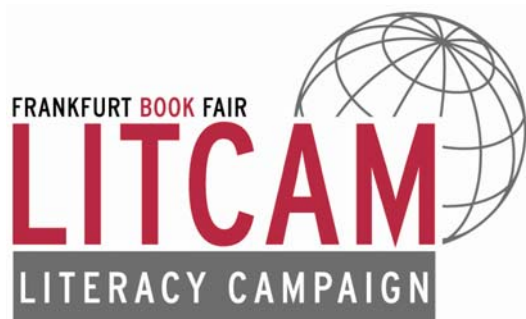
**Nollywood, Bollywood, Hollywood and the Telenovelas - and Literacy**

Introduction:

**Sandra Mbanefo Obiogo**, Executive Director Communication for Change

COOPERATION PARTNER:





Participants:

**Sandra Mbanefo Obiogo**, Executive Director Communication for Change Nigeria

**Dr. Brij Kothari**, Planet Read India;

**David Gerson**, Nick Wechsler Production Los Angeles;

**N.N. Brasilia**

Chair:

**Neil Mc Clelland**, UK

### Get Together Party

Date: Monday, 12.10.2009  
6.30 p.m.

### LitCam Workshops

Venue: Congress Center, Frankfurt Fairgrounds  
Date: Tuesday, 13.10.2009  
Time: 10 am

#### Developing e-learning for basic skills - achieving outstanding results with affordable budget

Presenter: Avallain Basic Skills

#### Teaching reading and Learning to read in Europe - What do we know and what do we need to find out?

Presenter: Gerry Shiel, Federal European Literacy Association

#### Literacy through Entertainment in the Developing World

Presenter: Brij Kothari, Planet Read

#### Media Literacy: Distance Education Learning

Presenter: Tom O'Mara, NALA

4.15 p.m. **Summary of Workshops**

COOPERATION PARTNER:

